

# Website Basics for Small Nonprofits Organizer

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## 1a. Why Do You Need a Website?

| Audiences  | Top Tasks  |
|--|--|
| Ex: Low-income new parents, Millennials with student loans | Ex: "Make a donation", "Determine program eligibility" |
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## 1b. If my website were a staff member, its duties would be:

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## 2. Who will...

|                            |  |
|----------------------------|--|
| Manage the website project |  |
| Maintain the website       |  |
| Build the website          |  |

### 3. The most important information for my website is:

|                     |  |
|---------------------|--|
| Contact Information |  |
|                     |  |
|                     |  |
|                     |  |

### 4. Questions I have about the process...

### 5. The most useful tips & things to remember...